

zwierciadło

PRICE LIST 2021

FORMAT	PRICE*
opening spread	270 000 pln
spread	250 000 pln
II cover	168 000 pln
III cover	150 000 pln
IV cover	212 000 pln
1/1 page	140 000 pln
1/2 page	85 000 pln
1/3 page	68 000 pln
junior page	110 000 pln
island	80 000 pln

EXTRA CHARGE	PRICE*	TECHNICAL PRICE IN ADVERTISING DEP**
place selection	10%	unconventional forms not mentioned in this document will be priced individually
consecutive pages	15%	
non-standart format	20%	
advertorial	15%	

*Please add 23% VAT to the price rates

**The technical costs may change, details and pricing available in Advertising Department.

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