

zwierciadło

ADVERTISEMENT SIZE – TRIMMED

COVER PAGES

opening spread



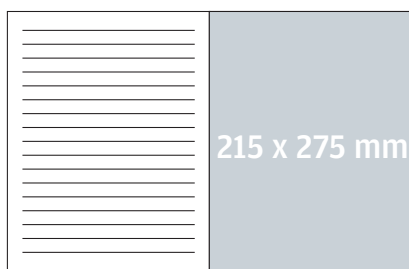
II cover
III cover
IV cover

MAGAZINE PAGES

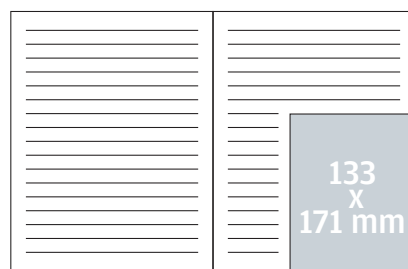
spread



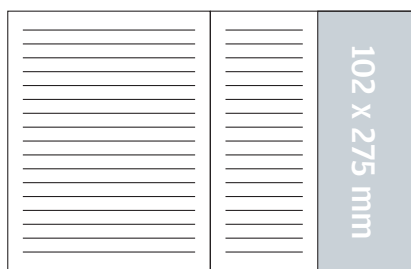
full page (left or right side)



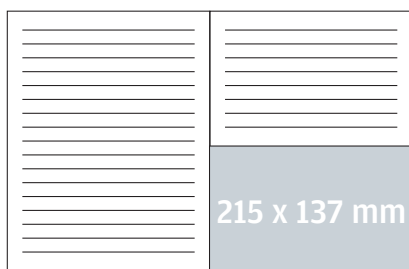
junior page



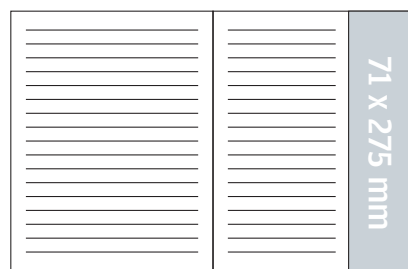
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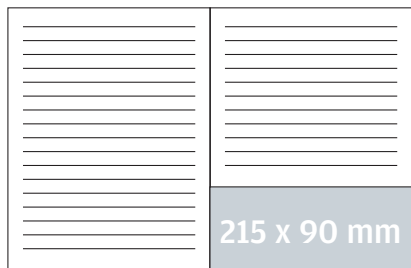
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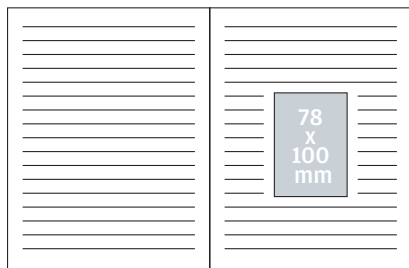
1/3 page vertical



1/3 page horizontal



island



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PRICE LIST 2019

FORMAT	PRICE*
opening spread	228 000 pln
spread	192 000 pln
II cover	132 600 pln
III cover	117 000 pln
IV cover	168 000 pln
1/1 page	104 000 pln
1/2 page	68 400 pln
1/3 page	54 600 pln
junior page	90 000 pln
island	63 600 pln

EXTRA CHARGE	PRICE*	TECHNICAL PRICE IN ADVERTISING DEP**
place selection	10%	unconventional forms not mentioned in this document will be priced individually
consecutive pages	15%	
non-standart format	20%	
advetorial	15%	

*Please add 23% VAT to the price rates

**The technical costs may change, details and pricing available in Advertising Department.

CONTACT

Anna Szaluś

DIRECTOR
OF AD DEPARTMENT

mobile +48 694 484 228
a.szalus@grupazwierciadlo.pl

Anna Ruskowska

DEPUTY DIRECTOR
OF AD DEPARTMENT

mobile +48 664 742 101
a.ruskowska@grupazwierciadlo.pl

Marta Grzesik

KEY ACCOUNT
MANAGER

mobile +48 666 379 563
m.grzesik@grupazwierciadlo.pl

Ewa Pietrzykowska

KEY ACCOUNT
MANAGER

mobile +48 662 060 092
e.pietrzykowska@grupazwierciadlo.pl