

## PRICE LIST 2020

FORMAT	PRICE*
opening spread	58 500 pln
spread	41 000 pln
II cover	32 000 pln
III cover	29 000 pln
IV cover	35 000 pln
first page	28 000 pln
1/2 page	14 500 pln
1/3 page	12 500 pln
1/4 strony	10 500 pln
junior page	21 000 pln

EXTRA CHARGE	PRICE*	TECHNICAL PRICE IN ADVERTISING DEP**
place selection	10%	unconventional forms not mentioned in this document will be priced individually
consecutive pages	15%	
non-standart format	20%	
advtorial	15%	

\*Please add 23% VAT to the price rates

\*\*The technical costs may change, details and pricing available in Advertising Department.

## CALENDAR 2020

ISSUE NO.	DATE OF ORDER	DEADLINE FOR AD MATERIALS	DEADLINE FOR AD INSERTS	ON SALE
02/2020	09/12/2019	31/12/2019	31/12/2019	16/01/2020
03/2020	10/01/2020	24/01/2020	24/01/2020	13/02/2020
04/2020	07/02/2020	21/02/2020	21/02/2020	12/03/2020
05/2020	13/03/2020	30/03/2020	30/03/2020	16/04/2020
06/2020	10/04/2020	23/04/2020	23/04/2020	14/05/2020
07/2020	08/05/2020	21/05/2020	21/05/2020	09/06/2020
08/2020	05/06/2020	19/06/2020	19/06/2020	09/07/2020
09/2020	10/07/2020	24/07/2020	24/07/2020	13/08/2020
10/2020	12/08/2020	25/08/2020	25/08/2020	10/09/2020
11/2020	11/09/2020	24/09/2020	24/09/2020	13/10/2020
12/2020	14/10/2020	27/10/2020	27/10/2020	12/11/2020
01/2021	17/11/2020	20/11/2020	20/11/2020	10/12/2020