

# zwierciadło

## PRICE LIST 2020

FORMAT	PRICE*
opening spread	260 000 pln
spread	220 000 pln
II cover	150 000 pln
III cover	135 000 pln
IV cover	190 000 pln
1/1 page	120 000 pln
1/2 page	76 000 pln
1/3 page	60 000 pln
junior page	99 000 pln
island	70 000 pln

EXTRA CHARGE	PRICE*	TECHNICAL PRICE IN ADVERTISING DEP**
place selection	10%	unconventional forms not mentioned in this document will be priced individually
consecutive pages	15%	
non-standart format	20%	
advetorial	15%	

\*Please add 23% VAT to the price rates

\*\*The technical costs may change, details and pricing available in Advertising Department.

## CONTACT

### Anna Szaluś

DIRECTOR  
OF AD DEPARTMENT

mobile +48 694 484 228  
a.szalus@grupazwierciadlo.pl

### Anna Ruskowska

DEPUTY DIRECTOR  
OF AD DEPARTMENT

mobile +48 664 742 101  
a.ruskowska@grupazwierciadlo.pl

### Ewa Pietrzykowska

KEY ACCOUNT  
MANAGER

mobile +48 662 060 092  
e.pietrzykowska@grupazwierciadlo.pl

### Marta Grzesik

KEY ACCOUNT  
MANAGER

mobile +48 666 379 563  
m.grzesik@grupazwierciadlo.pl